



Ready for risk



Cyber Essentials

Help your clients improve their cyber resilience and reduce exposure to common cyber-attacks.

What is Cyber Essentials?

Cyber Essentials is a government-backed scheme that defines the technical requirements to reduce exposure to the most common cyber threats by up to 80%. An official certification of compliance can be obtained, allowing clients to evidence their commitment to better cyber security practices.

What is Cyber AMI?

Cyber AMI is the web-based platform that supports businesses in managing and implementing the Cyber Essentials scheme requirements. Users will need to register and create an account to get started.

Why use Cyber Essentials?

All businesses, of all sizes and trades, are dependent on IT systems for normal operations. A cyber incident can have a swift, negative impact on a business's reputation and cashflow. This necessitates appropriate cyber risk management.

- Cyber Essentials is HM Government's minimum benchmark for cyber risk management.
- Compliance with Cyber Essentials is increasingly demanded in both public and private sector contracts.
- Businesses can use the scheme to obtain assurance and demonstrate that their IT systems are secured to at least the minimum standard.
- The GDPR requires that personal data is stored securely. Cyber Essentials is supportive of this requirement.

Pricing for Cyber Essentials

Free of charge support

There is no charge to use Cyber AMI. The service helps businesses understand and precisely implement the Cyber Essentials scheme requirements.

Certification (optional)

For the preparation and review of the application, and the award of the Cyber Essentials certificate, there is a total fee of £375 + VAT. This is payable only at the very end of the process, and only if the certificate is desired or required.

Benefits of using Cyber AMI

- Free online service, for use by your brokerage and your commercial clients. Potentially saving the cost over using a consultant.
- Jargon-free self-assessment service designed specifically for non-technical individuals.
- Modular education and assessment content allow your clients to progress at their own pace.
- There's nothing to download. The entire process is undertaken in your web-browser.
- The scheme is endorsed by HM Government's National Cyber Security Centre.
- The certification enables your client to use the Cyber AMI logo on their company collateral, demonstrating their commitment to cyber security practices.



Sign up to Cyber AMI, or to find out more to support your clients [click here](#).

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