



Ready for risk



# ROBUST Business Continuity Software

Help your clients recover quickly from a crisis

**ROBUST is a software programme that helps you create and manage an effective business continuity plan and provide guidance immediately after an incident.**

## Why develop a business continuity plan?

**80% of SMEs affected by a major incident close within 18 months.\***

Business continuity is about keeping key parts of a business going if there's an incident that causes disruption, affects operations and impacts profits. All businesses should have a plan to help them recover and reorganise resources – whether that's staff, suppliers, premises, equipment or data.

Examples of incidents to protect against include: temporary or permanent loss of staff; loss of premises or equipment due to fire, flood or terrorism; loss of mains electricity, water or sewerage; disruption to transport; loss of phone communications.

## The key features of ROBUST

- ROBUST has been developed by RISCAuthority, a scheme financed by a group of UK insurers, including NIG.
- A vital aspect of the way ROBUST works is the Incident Management Plan (IMP), within the business continuity plan. When disaster strikes, the IMP produces an all-encompassing report that leads everyone involved through each step of the recovery process, and provides the information and guidance needed to return to normal operation.
- Other features include:
  - licence-free with no add-on charges
  - no costly additional software needed
  - all output, including progress reports and IMPs, created in Microsoft Word
  - continually updated and improved – once users have an account, they receive automatic notifications of new software updates and training-resource releases, and of the publication of new business continuity and risk control guides.

\*AXA 2007 report

## The key benefits of using ROBUST

- Simple to use software to create a business continuity plan.
- Ensures your clients have the most appropriate business continuity plan for their specific needs, so they can:
  - understand where their organisation is most vulnerable to a crisis
  - minimise the impact of a crisis, not only for themselves but also for their contractors, suppliers and customers
  - protect the reputation of their business and be seen to be an organisation that's in control, even when things go wrong
  - reduce the cost of any disruption, having planned how to manage it in advance.
- Help your clients recover from incidents faster.

In partnership with



**Log on to Broker Risk Assist via TheHub or [click here](#) to download the Robust Continuity Software.**

If you have signed up via [nigbrokerriskassist.com](http://nigbrokerriskassist.com) you can continue to log in with your username and password.