



# NIG. Here's why...

## ...we're here to help protect SMEs

So they can better manage the risks they face every day. So they can make the most of opportunities that come calling. So they can get on with the business at hand. So they can succeed.

### Who is NIG?

We specialise in insurance for SMEs. In fact, we've been insuring UK businesses through brokers since 1894. And we've always focused on making sure our products and services meet your needs.



focused on UK broker SME market



Large portfolio of products



of commercial underwriting expertise

### Direct Line Group – stable and able

NIG is part of Direct Line Insurance Group plc and our policies are underwritten by U K Insurance Limited. This means that, as well as boasting 120 years of commercial insurance expertise, we combine the financial strength and security of an A-rated underwriter with the scale of a FTSE 100 company.



10,000+ employees



direct line



churchill



No Matter What

\*Based on company reported figures for general insurance excluding health insurance

# ...we're different.

## Power of partnerships



We believe good business is built on good partnerships



**Best possible service from your broker -**  
We'll work closely with your broker before, during and after you take out a policy with us, to ensure you receive the best possible service

## Products and services for the real world



**Specialist SME products -**  
covering lots of different risks specifically for a business like yours



**Brokers can choose how to trade with us**



**eTrade**  
We have our own platform allowing brokers to trade efficiently and quickly online

**Complex products**  
We have 8 regional offices with national coverage, ensuring there's the local expertise and knowledge to meet your needs

# Professional claims process



**If you need to make a claim -**  
you can be sure you'll receive a speedy,  
straightforward and helpful claims service -  
from start to finish



**Cutting-edge claims technology -**  
We use digital technologies to keep you  
up to date while responding quickly  
and efficiently to your needs

# Helping you manage risk



**Our In House Risk Control Team -**  
is there to identify and assess the risks your business faces and help you  
find ways to manage them better and minimise their potential impact



**Training** to help you  
manage the risks you  
face as a business



**Pre-contract surveys -**  
so there are no  
hidden surprises



**We'll work with your broker -**  
to ensure your risk is managed  
in the best possible way



We'll advise on how to  
keep **accurate records** in  
the event of a claim



# Forward-thinking innovators

We're always looking for ways to improve our services, make your life easier, and broaden our insurance support.



## eDocs

You can choose electronic documentation to speed things up, cut down on the paperwork, and help the planet



## Technology in Claims

You can choose to receive text updates if your vehicle is being repaired after an accident



## Smart software

Improves our efficiency by helping to reduce claim settlement lead times and allows our claims team to access information remotely



## Cyber Cover

We're pioneering protection against ever growing cyber crime

**We're here to help you manage and minimise the risks you face, and ultimately, give you the best possible cover.**

[www.nig.com](http://www.nig.com)



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